



AMERICAN TRADITIONS COMPETITION ANNOUNCES 2017 LINE UP WITH DOWNTOWN FUNDRAISING CONCERT - MAY 24TH 2016

SAVANNAH, GA – April 26, 2016 Having just wrapped up its most successful season yet, the American Traditions Competition (ATC) is riding a major wave of momentum into preparations for the 2017 contest.

On Tuesday, May 24, ATC will host its Season Kickoff Fundraiser in downtown Savannah. The two-hour reception will begin at 5:30 p.m. and will feature an open bar stocked with beer and wine, an assortment of hors d'oeuvres, a 50/50 raffle and musical entertainment provided by talented vocal artists who previously captured the singing competition's coveted Gold Medal award. Michael Maliakel, the 2016 Gold Medal Winner, and Mikki Sodergren, the 2014 Gold Medal Winner, accompanied by Justin Addington, will perform.

Bryson Hall, which overlooks scenic Chippewa Square and is located at 5 East Perry St., will provide a picturesque setting for guests to mingle, learn more about the American Traditions Competition, and get the scoop on details for the 2017 season.

According to ATC Board Member and Fundraising Events Chair, Maddie Harwood, fundraiser attendees could be in store for some big news.

“We hope to be able to announce the judges for 2017 at this kickoff event, as well as our partnerships and collaborations with other arts organizations in Savannah. We also may make a big announcement regarding our Johnny Mercer Birthday Bash in November,” Harwood said.

“This event will be a perfect segue from our very successful, recently concluded 23rd contest right into the 2017 season, which is sure to be every bit as wonderful. We don’t pause for long because we’re dedicated to continuing our growth and building excitement for the developments and plans in the works.”

Tickets to the fundraiser cost \$60 and are limited to the first 150 people. Reservations can be made by emailing Maddie Harwood at maddie@cemamerica.com or by calling 912-508-1133. All proceeds go to benefit the ATC’s programs and mission.

The nonprofit American Traditions Competition, established as a world-renowned arts institution based in Savannah, celebrates standard, classic American music. The vocal contest evolved from Savannah Onstage, which was established in 1992 and was the predecessor of the Savannah Music Festival. It runs for one week every February at various locations, including Skidaway Island and the Savannah Theatre. For more information, please visit www.americantraditionscompetition.com

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